



## Packaging Industry: The Path to Net-Zero

Growing customer demands and tightening legislation are pushing sustainability to the top of the agenda. Given their complex supply chains, packaging businesses find it complex and challenging to pave the way to net-zero. But, with the right guide, great opportunities for value creation await companies as they transition to a more sustainable business and operating model

implement net-zero strategies Changing consumer Sustainability is

Multiple key drivers are compelling the packaging industry to

attitudes to sustainability are pushing brand owners towards more sustainable choices





**Innovation** 

growing as a measure of a company's long-term value



sustainability strategy is the key to staying competitive



Converters

Companies are increasingly setting their own sustainability targets

Company

staff self-

awareness



evolving, but not all geographies and materials are equal **Alternative** 

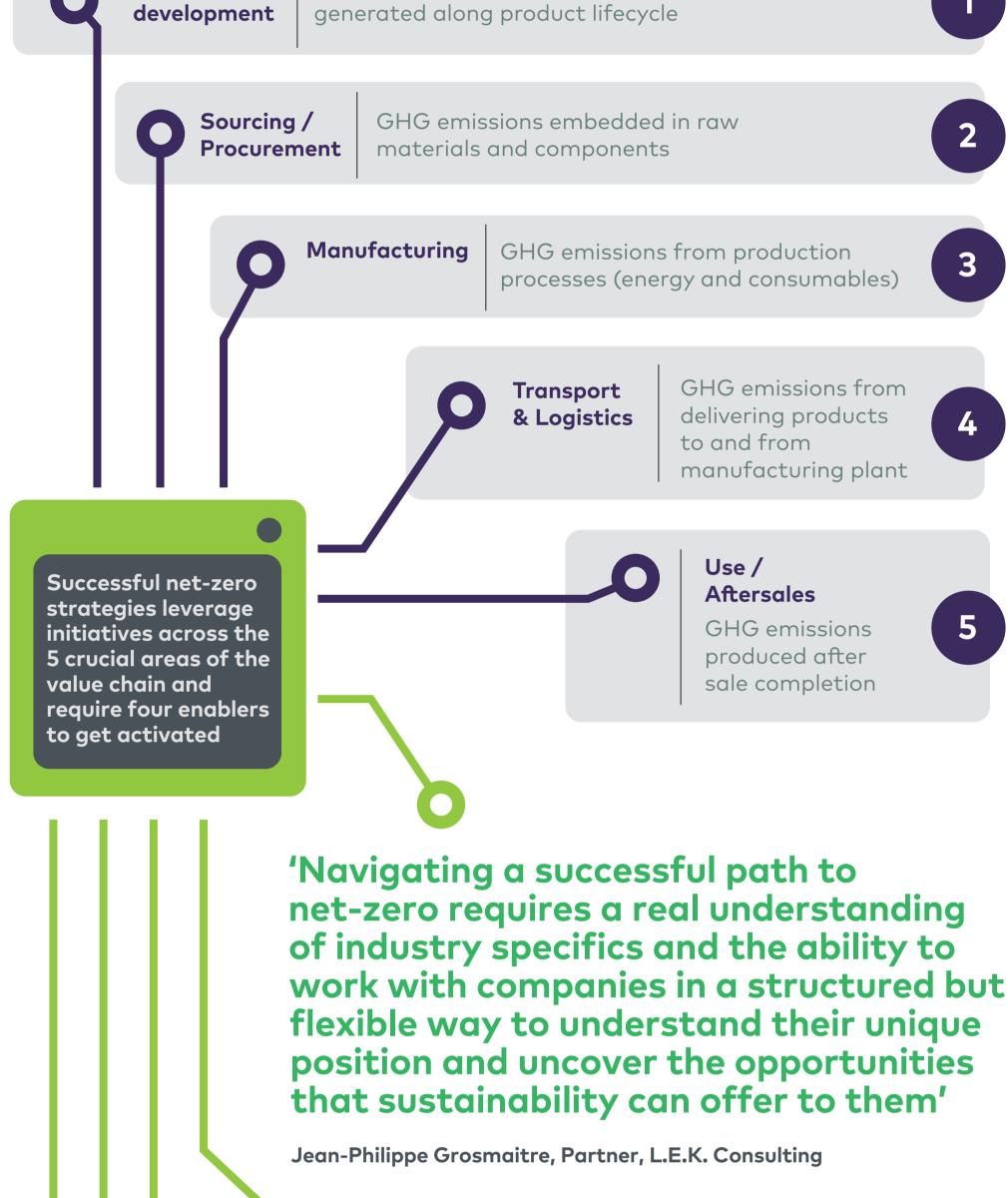
materials, smarter packaging, and circular economy solutions are all driven by sustainability targets

## Achieving the challenge of net-zero has an impact across the value chain of an organisation

**Transformation Framework** 

The L.E.K. Net-Zero

**New product** Product design considering GHG emissions development



Reporting & Governance

As-is

Sustainability KPI

system

**Emission** 

measurement

Compliance

Organisation

Roles and

design

accountabilities

Organisation

Change

Management

Awareness &

education

Culture

**Finance** 

requirements

CAPEX

Overall

**Financing** 

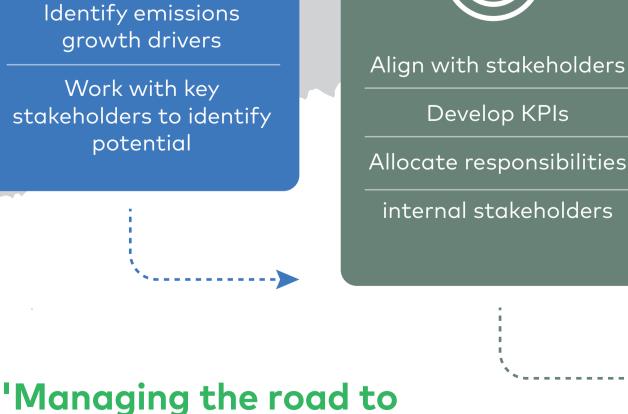
business plan

**Implementation** road map Gather emissions data

To-be

Our 3-step action plan asks guiding questions to create an

actionable and bespoke roadmap to sustainability



internal stakeholders net-zero successfully is a boardroom priority. It is a journey,

applying an end-to-end view across the entire value chain. To fail is not an option in order to stay competitive and to remain successful in the future, as customers,

regulators and investors are in high demand'

entrepreneurial businesses and private equity investors. Looking for more? Visit www.lek.com.

Sebastian Olbert, Partner, L.E.K. Consulting GmbH

a company needs to embark on

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Prioritise according to

emission categories

Share an achievable plan

Assess operational

implications

Engage with external stakeholders